

The [Open ELS Project](#) aims to improve the availability and useability of geospatial information (digital mapping, addresses, etc.) from official sources in Europe. To achieve this it is developing open geospatial data services using data from European national mapping and cadastral authorities.

The project team is committed to encouraging the take-up and use of this authoritative information. We are keen to explore potential applications among European Small & Medium Enterprises and have designed this short survey to find out about your business needs in this area. Whether or not you currently use geospatial data in your business, we would be grateful for a few minutes of your time to complete the survey.

All the questions are optional; if you are unable to answer a question, or would prefer not to answer, please leave it blank.

The Open ELS Project is led by [EuroGeographics](#), the membership association of national mapping, cadastral and land registration agencies in Europe, and is co-funded by the European Union [Connecting Europe Facility](#).

Thank you for your interest!

Using geospatial data in your business

...

1

Does your business use geospatial data, such as digital mapping, addresses or other information about the location of objects on the earth?

- ☐ Yes - we use geospatial data to provide a service to our customers
- ☐ Not at present - but we foresee uses for geospatial data in future
- ☐ Yes - we use geospatial data but only to help run the business
- ☐ No

Comments ...

Using geospatial data in your business

...

2

Which sources of geospatial data do you use at present?

- | | |
|---|--|
| ☐ Apple | ☐ Official maps and/or cadastre |
| ☐ Bing | ☐ OpenStreetMap |
| ☐ Google | |
| ☐ Other (please specify) | |

3

Which of the following geospatial data themes could be of interest to your business?

- | | |
|---|---|
| ☐ Administrative Units/Areas | ☐ Hydrography / Waterway Networks |
| ☐ Addresses | ☐ Land Cover |
| ☐ Building Footprints | ☐ Officially Protected Sites |
| ☐ Cadastral Parcels | ☐ Transport Networks (Road & Rail) |
| ☐ Elevation / Height | ☐ Sea Regions |
| ☐ Geographical Place Names | ☐ Geology |
| ☐ Other (please specify) | |

4

Would free cross-border services of the types outlined below be of interest to your business? (For fuller descriptions of these services and potential applications click [here](#))

For use in services for customers

For internal business use

[EuroGlobalMap](#) as

a service - official
mapping at 1:1
million scale

☐☐

Regional

Geographical

Names - a pan-
European gazetteer

☐☐

Open Cadastral

Index Map - a pan-
European index of
authoritative
property-level
information

☐☐

Addresses - a

single point of
access to European
addresses

☐☐

Buildings - a single
point of access to
building footprints

☐☐

Transport Network

(Road & Rail) - a

single point of
access to transport
network data

☐☐

Enter comments or questions here

5

For your business, how important is it to have data that is harmonised across national borders?

☐ Extremely important

☐ Not so important

☐ Very important

☐ Not at all important

☐ Somewhat important

☐ Don't know

Comments

6 For your business, how important is it that geographical features - roads and buildings, for example - match visually/topographically across national borders?

- | | |
|---|--|
| ☐ Extremely important | ☐ Not so important |
| ☐ Very important | ☐ Not at all important |
| ☐ Somewhat important | ☐ Don't know |

7 For your business, how important is it that network features - roads and rivers, for example - connect topologically across national borders?

- | | |
|---|--|
| ☐ Extremely important | ☐ Not so important |
| ☐ Very important | ☐ Not at all important |
| ☐ Somewhat important | ☐ Don't know |

8 What might be the main benefits for your business of having access to free-of-charge harmonised geospatial data services based on authoritative official sources?

- | | |
|---|---|
| ☐ Possibility to improve your internal business processes | ☐ Reduced costs for acquiring/accessing data |
| ☐ Possibility to improve your existing products and services offering | ☐ Reduced time and costs of dealing with different national mapping and cadastral agencies |
| ☐ Possibility to develop new products and services | ☐ Reduced time and costs linked to data cleaning and handling |
| ☐ Possibility to develop new cross-border products and services | ☐ Don't know |
| ☐ Other (please explain) | |

9 How would you prefer to get access to geospatial data for your business?

- | | |
|--|---|
| ☐ Web service / API | ☐ Physical medium, e.g. DVD |
| ☐ File download | |
| ☐ Other (please specify) | |

About your business

...

10 Does your business serve customers who operate in any of the following markets?

- | | |
|--|---|
| ☐ Energy and infrastructure | ☐ Real estate |
| ☐ Emergency services | ☐ Finance and insurance |
| ☐ Transport | ☐ Environmental services |
| ☐ None of the above - our main customer market is ... | |

11 Approximately how many staff does your business employ

- | | |
|------------------------------|-------------------------------------|
| ☐ 1-10 | ☐ 151-250 |
| ☐ 11-50 | ☐ More than 250 |
| ☐ 51-150 | |

12 What is the approximate annual turnover of your business?

- | | |
|---|--|
| ☐ Less than €10 million | ☐ €51-100 million |
| ☐ €11-25 million | ☐ More than €100 million |
| ☐ €26-50 million | |

13 In which European country is your business based?

14

Other than your home country, how many other European countries do you or your customers serve?

- ☐ None - we only serve our home country
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ Comments
- ☐ 4
- ☐ 5-10
- ☐ More than 10

Keeping in touch

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Your contribution to this survey is much appreciated.

We may wish to explore your needs in more detail to help us refine Open ELS services. If you are willing to be contacted, please provide contact details below. By doing so you give us explicit consent to hold your personal information, which will be used only in connection with this project and will not be retained beyond the project end without your express permission. EuroGeographics' Privacy statement can be viewed at: <https://eurogeographics.org/privacy/>.

15 Your name

16 Your job title

17 Your organisation's name

18 Your email address

19 Your telephone number

20 City

21 Please enter here any comments or questions you may have about the survey or the Open ELS project