Location, it gives us our sense of place.
Society empowered by our members’ authoritative geospatial services

We support the public good by representing our members’ interests, maintaining networks that help our members improve their capabilities and role, and by facilitating access to and use of our members’ geospatial services.

Customers: Provide data and services

Stakeholders: EU, UN, Regional, Partners

Representation
Policy tracking, Presentations, Participation, MOUs

Brand / Reputation

Improving our members’ capability and role
Knowledge Exchange, General Assembly, Plans, topics, Capacity Building

Facilitate access to geospatial services
EBM, EGM, ERM, EDEM
European Location Services

Deliver value to our members

Deliver value to our members

Society empowered by our members’ authoritative geospatial services

We support the public good by representing our members’ interests, maintaining networks that help our members improve their capabilities and role, and by facilitating access to and use of our members’ geospatial services.

Customers:
Provide data and services

Stakeholders:
EU, UN, Regional, Partners

Deliver Value to our Members

IMPROVING OUR MEMBERS CAPABILITY AND ROLE
Knowledge Exchange, General Assembly, Plans, topics, Capacity Building

FACILIITATE ACCESS TO GEOSPATIAL SERVICES
EBM, EGM, ERM, EDEM
European Location Services

REPRESENTATION
Policy tracking, Presentations, Participation, MOUs

Brand / Reputation
Membership

• Our focus is on national bodies in geographic Europe responsible for geodetic surveying, topographic mapping, cadastral surveys and land registration

• 46 European countries

• 63 members

• We will focus on strengthening the NMCAs role in SDI within their countries, so it comes under their remit and not another government department.
Commercial vs Not for Profit

- EuroGeographics is a not-for-profit Association
- We raise funds to support our Association’s activities.
- Our motive for making a ‘surplus’ is
  - Not to pay stakeholders in a commercial sense but
  - To deliver value to members, customers and other stakeholders
- It is possible that a partner or partners can help deliver these ‘fund raising’ activities.
- We need to invest in more market research to understand
  - What the market wants, and
  - The potential for a greater portfolio of products/services
Improving our members' capability and role

- We maintain networks that help our members improve their capabilities and role,
- share best practice
- share experience,
- both with other members and external partners and stakeholders.
Improving our members' capability and role

- BIKEN: Business interoperability
- C & LR KEN: Cadastre and land registry
- Copernicus: Emergency mapping
- INSPIRE: INSPIRE
- PolKEN: Policy
- PosKEN: Positioning/geodesy
- QKEN: Quality
- SBE: edgematching and State Boundaries

- 350 active participants in the current 8 Knowledge Exchange Networks

- Management Board is proactive in agreeing the work programme of KENs, and
- This work, results and outcomes to be shared with the Management Board and other members
- We can develop our role to help others deliver and engage with our members.
External Partnerships
Strategic Alliances

- Knowledge exchange with an external focus:
- Develop strategic alliances where
  - there is clear value to be gained to EuroGeographics and its members, and
  - in order to avoid duplication of effort
- The best strategic alliance are with organisations that don’t overlap in membership or role
- For example: earth observation, geology and national statistics (EFGS)
51 out of 63 EuroGeographics members are involved in Geodetic Survey,
POSKEN Stakeholders

EUPOS
- Project
- Eastern European countries
- Project finished, but broadening

CLGE
- Try to count all scopes meeting surveyors demands
- Interest of practical surveying
- Public/private
- Forum, Knowledge
- Professionals

EUREF
- IAG
- Involved to UNGGIM
- Parameters of CRS
- Primary network for Europe

UN-GGIM
- Road map
- Data Sharing
- Education & Capacity building
- Communication worldwide
- Broader interface

EuroSDR
- Commission 1
- Data & positioning

FIG
- Commission 5 on Positioning
- Focus: deepen tech to surveyors + GIS professionals
- Follow tech developments through R&D
- Broader than Positioning

European GNSS Agency
- Galileo implementation
- Satellite navigation
- GNSS infrastructure
PosKEN

- Focusing on the field of GNSS positioning, and providing a forum for facilitating a cooperation between EuroGeographics and key players (CLGE, EUPOS, EUREF, GSA and others)

- From consultation with EuroGeographics members:
  - The scope of PosKEN shall be closely linked to the demands and direction in the National Mapping and Cadastral Authorities.
  - PosKEN shall not duplicate the activities carried by other

- “Communications Network Node”
PosKEN – Future role

• Explicit role - improving communications between the many bodies responsible for positioning and geodesy in Europe and our members.

• Annual workshop – at which key stakeholders present their activities

• Inviting the key players to present their work and update our members on their achievements, their activities and work plans.

• Focus on promoting communications between the various players.

• No need for a Management Committee, but rather an Advisory Committee.

• Future activities of the PosKEN can be evolved if the need emerges.
A society empowered by the use of our members’ authoritative geospatial services.

www.eurogeographics.org