A new e-commerce website, available in both Italian and English, was launched by the Italian Military Geographic Institute (IMGI) in June 2017. Developed to better meet user needs, www.igmi.org is accessible via desktops, tablets and mobile phones. It features reorganised and updated content to provide clearer and more accurate information. Professional users can easily consult technical sheets and metadata for each product, a user account is only required for purchases.

An interactive map on the geo-products page enables users to visualise a low-resolution preview before selecting which they want to purchase. There are more than 362,000 items available, including 254,000 aerial photos of Italy taken between 1940 and 2010, 6,800 printed maps, 66,000 geodetic elements, 3,700 10 km by 10 km Digital Terrain Model cells, 2,300 relief maps and 2,700 elements of orography. The website also offers atlases, books and all issues of the “Universo” magazine, which has been published by IMGI since 1920.

The free of charge coordinates conversion tool, Verto online (https://www.igmi.org/en/verto-on-line) converts in real time the coordinates of the most popular reference systems used in Italy: Roma40, ED50 and ETRS89, based on ETRS89 and ETRF2000.

IMGI is now working to further improve services by developing new applications.