EuroGeographics Update

Joint PCC and CLR KEN Plenary Meeting
Helsinki, Finland, 21 Nov 2019

Patricia Sokacova
Membership & Communication Manager
EuroGeographics – Our Business

63 members
from the whole of geographical Europe

46 countries

Members invest over €1.5B each year in the development of geo-information

Relied on by European Commission Businesses & Citizens

Share best practice through expert knowledge exchange networks

66,000 people and over are employed by EuroGeographics members
Activities

- Representation
- Knowledge Exchange
- Products & Services
Our vision

A society empowered by the use of trusted geospatial services from official national sources
Activities

- Representation
- Knowledge Exchange
- Products & Services
Policy News

MEMBERS’ NEWSLETTER

Policy Pages
The new Commission – Generation 2019 -2024

Mrs. Ursula von der Leyen is the new President - elect of the Commission. She is a doctor and served in the federal government of Germany from 2005 to 2019 as the longest serving member of Angela Merkel’s cabinet. She is a member of the centre-right Christian Democratic Union.

Policy News Summaries

2019 Q4
- 11th November Weekly Policy News Summary
- 6th November Weekly Policy News Summary
- 28th October Weekly Policy News Summary
- 21st October Weekly Policy News Summary
- 14th October Weekly Policy News Summary
- 7th October Weekly Policy News Summary

2019 Q3
- 30th September Weekly Policy News Summary

EuroGeographics at 9th session of the UN-GGIM in New York

- Ninth session of UN-GGIM was held at the United Nations Headquarters in New York in August 2019.

- The meeting was attended by 301 delegates from 94 countries, and by 70 other stakeholder organisations. EuroGeographics attended formally as an observer organisation, and also in its capacity as provider of the Secretariat of UN-GGIM: Europe.

- EuroGeographics contributed to the discussions held both informally at side-events held prior to the main meetings, and formally during the plenary sessions through interventions on a number of important topics of interest to our members. The interventions stressed the importance of using authoritative geospatial data from official information providers, encouraged improved communication and engagement with our members, offering the use of our networks to enable improved communications with all European members, and stressed the importance of avoiding duplication of effort.
A very successful conference was held on 4-6 September in Neum, Bosnia and Herzegovina, organized and hosted by our member Federal Administration for Geodetic and Real Property Affairs FGU.

Around 100 delegates from our member authorities in Albania, Bosnia & Herzegovina, BiH Republika Srpska, Croatia, Kosovo, Montenegro, North Macedonia, Serbia, Slovenia, Sweden, Norway, The Netherlands; partner organisations EuroSDR, CLGE and JICA Japan attended the conference.

EuroGeographics President Colin Bray together with the Executive Director Mick Cory met all Heads from the region and gave an opening speech at the conference as well. During the opening session a Memorandum of Understanding of the National Mapping and Cadastral Authorities of Western Balkans was formally signed.
Activities

- Representation
- Knowledge Exchange
- Products & Services
Harmonised European geospatial data from official national sources
Pan-European product portfolio

• Produced using official geospatial data from our members

• Standardised, transparent, pricing and licensing agreements

• Harmonised to standard specifications for confidence it is consistent, comparable and easily shared
Cadastral Index Map

Cadastral Index Map is a view service that provides a simplified and harmonised view of footprints of cadastral parcels geometry combined with other basic information as administrative units, addresses and buildings for pan-European use.

Created in Open ELS with data from 5 countries as a unique dataset
Very positive feedback from SMEs and end users
Aim to renew it with a different technical infrastructure
More information at Angela Baker, Sales, Marketing and Channel Manager
## Customers 2018

<table>
<thead>
<tr>
<th>Business Sector</th>
<th>Product Type</th>
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<tr>
<td>Eurostat</td>
<td>EBM</td>
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<tr>
<td>PBL Netherlands</td>
<td>EBM</td>
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<tr>
<td>European Central Bank</td>
<td>EBM</td>
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<td>Property Market Analysis</td>
<td>EBM</td>
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<td>Czech regional Ministry</td>
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<td>FIL Investment</td>
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<td>ViaSat</td>
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<td>Greystone</td>
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<td>TNS Global</td>
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<td>Eurostat</td>
<td>ERM</td>
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<td>PBL Netherlands</td>
<td>ERM</td>
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<td>Department Spatial Planning Flanders</td>
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<td>Bavarian Agency for Digitisation, High-Speed Internet and Surveying</td>
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<td>Skydemon</td>
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<td>Dutch Military</td>
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<td>Glenat (VAR)</td>
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<td>Bayern Energy</td>
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<td>JBA Consulting (VAR)</td>
<td>EuroDEM</td>
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<td>RMS Ltd (VAR)</td>
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**Academic Customers**
- 9 EBM academic customers
- 4 ERM academic customers
- 1 EDEM academic customer
Activities

- Representation
- Knowledge Exchange
- Products & Services
Knowledge Exchange

Knowledge Exchange is a method for bringing together practitioners and relevant stakeholders for the purpose of sharing tacit knowledge, experiences and ideas.

It has a number of benefits which include:
• networking
• innovation
• capacity building
• ability to meet challenges
• short cuts to problem solving

Our members value the knowledge exchange opportunities offered through the Knowledge Exchange Networks and other activities.
Our Knowledge Exchange Networks

Our networks offer formal and semi-formal means for networking, sharing of experiences and exchange of knowledge.

EuroGeographics runs seven networks:

- Cadastre and Land Registry
- Copernicus
- INSPIRE
- Policy
- Positioning
- Quality
- State Boundaries of Europe

The Association also provides knowledge exchange opportunities to the Heads, Directors and permanent correspondents through its General Assembly and Extraordinary General Assembly.
Many Meetings

• Twenty three knowledge exchange events in 2018
• Attracting over 800 participates
• All KENs planned and organised at least one event this year
• KEN meetings, joint events, international workshops, webinars and more …. 

https://eurogeographics.org/knowledge-exchange/
Knowledge Base

• Searchable library of KEN documents, papers, reports, content and material

• Tapping into the vast archive of KEN knowledge built over the past two decades

• Members only benefit, documents are only accessible to members
KEN Participation

- KEN events attracting over 800 participates in 2018
- 75% of members participated in KEN activity in the last 16 months
- We aim to improve knowledge exchange to engage all our members
- Maximize participation in knowledge exchange activities

Based on KEN participation survey and attendance to KE activities January 2018 – to date
Enhancing Knowledge Exchange

We are broadening the concept of knowledge exchange, to offer more opportunities and deliver enhanced benefits to more of our members.

Key Points:
Our KENs provide valuable membership benefits. Some steps to enhance our approach to knowledge exchange:
• Additional knowledge exchange tools and methods will be introduced
• Knowledge exchange will broaden to encompass capacity building
• We will seek external funding to enhance our knowledge exchange further

We aim to:
• Sustain our knowledge exchange activity within current resources, ensuring that a consistent approach to support for knowledge exchange
• Develop an extended programme of knowledge exchange and capacity building activity aligned with the representation activity and event strategy
• Identify external funding programmes that support our capability and role in knowledge exchange for our members
General Assembly 2019 in Manchester

6-9 October 2019, 130 delegates from 39 countries

Theme: Challenges, Changes and Opportunities beyond 2020: The National response, the International perspective and EuroGeographics response
Director General’s Knowledge Exchange

• 2 keynote speakers Manchester Municipality, Altitude Angels (drones)

The National response contained interesting Cadastral topics from Croatia, Italy and Spain

Croatia Maja Pupacic presented the improved digital processes in Croatia’s Cadastre system, focus on customers’ satisfaction.

Arturo Angelini Italy Revenue Agency presented on the evolution of the Italian cadastral cartographic system and the new Geoportal which gives access to this information free of charge.

Amalia Velasco, General Directorate for the Cadastre Spain spoke about its key user, the Fiscal authority. The tax agency is using big data tools to combine their data and combat fraud and tax evasion; fiscal cadastre has become a multipurpose organization; real estate tax is the main income for municipalities; 1 EUR invested in cadastral system provides 7 EUR of benefits.
Pia Dahl Hojgaard Danish Geodata Agency presented a case study of how a multipurpose cadastral tool is used in Danish land management.

Arvo Kokkonen NLS Finland spoke on how NLS Finland established the cadastre as a platform with a uniform legislative basis to provide information from other authorities to users.

Tambet Tiits Estonian Land Board presented on how open data and crowd sourcing is used in Estonia.

Marcus Wandinger AdV Germany described, how in Germany 3 federal institutions work under the one rule with geocoding services for addresses and geonames.

Alan Howie Registers of Scotland gave an overview of past and future land registration – from deeds to data driven.
Christine Wirtz DG Eurostat: The integration of geospatial and statistical data for European statistics

European?

National topographic databases

- Buildings and constructions
- Cadastral parcels
- Transport infrastructure
- Land cover (vegetation, agriculture, etc.)
- Hydrography
- Elevation
- Services and industry infrastructure
- Administrative units
- Addresses and postal codes
- Geographical names
- Regulation zones
New Management Board

Mrs. Amalia Velasco – re-elected
Mrs. Sanja Zekušić – new member
Mr. Colin Bray – re-elected President
Eurogeographics Head Office Team

Working with you and for you!
Thank you for your attention

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